



The City of Ferndale

Agenda

Downtown Development Authority Meeting

THURSDAY, NOVEMBER 13, 2025 @ 8:30 AM

City Hall, 300 E 9 Mile, Ferndale, MI 48220

1. Call to Order & Roll Call

DDA Mission: Work together to drive, deliver, and advance the great Downtown Ferndale experience.

DDA Vision: A lively downtown that is sustainable and forward-thinking with a mixture of uses which support our community at all times of the day.

1.a [Excuse of Absences](#)

2. Approval of Agenda Chair asks those in favor to say, "aye", those opposed to say "no". Any member may ask for a change in the agenda to add or move an item. The entire Board must vote on the change.

3. Call to Audience Members of the public are invited to speak on any topic. (3 minute time limit)

4. Consent Agenda These items are not discussed in detail, and are voted on as a whole. Any member may ask during Approval of Agenda discussion that an item be moved from Consent to Regular Agenda. Chair asks those in favor to say, "aye", those opposed to say "no".

4.a [Approve Minutes from October 9, 2025 Board of Directors Meeting](#)

4.b [Financial Reports](#)

5. Regular Agenda These items are discussed and voted on individually. Chair asks those in favor to say, "aye", those opposed to say "no". Any member may move for a exact count.

5.a [Proposed Mural for K9 Turbo Training](#)

5.b [Professional Services for Downtown Wayfinding & Sidewalk Improvements](#)

5.c [Snow Removal Services for Downtown Sidewalks](#)

5.d [2026 Schedule of DDA Board Meetings](#)

5.e [DDA Vision Committee](#)

6. **Community Reports** Updates from any community organizations in attendance such as the Ferndale Area District Library, representatives of other Boards and Commissions, etc. (3 minute time limit)
7. **Presentations**
 - 7.a [DDA Strategy Update](#)
 - 7.b [Art March 2026](#)
8. **Call to Board Members** Members are provided an opportunity to share general updates, questions, concerns, etc.
9. **Information Items from Executive Director** General updates, dates to remember, and other items from the Executive Director. Any member can request that the Director come prepared to speak on a certain topic during this portion of the meeting.
10. **Adjournment**